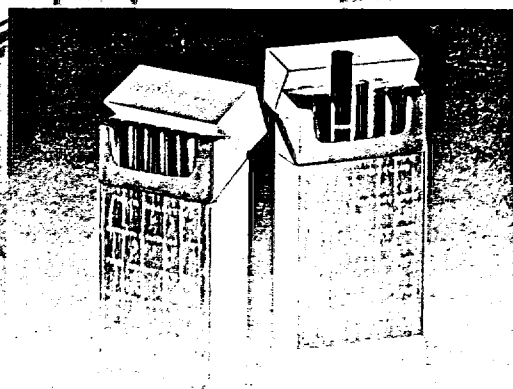


Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

**If you got
jammed
in the car pool
with your soft pack**

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Benson & Hedges
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Regular or Menthol

17 mg. "tar," 1.1 mg. nicotine,
av. per cigarette, FTC Report, Oct. '74.

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